



design a page

image to perfection

WEBSITE DESIGN QUESTIONNAIRE:

The intention of this questionnaire is to establish a common understanding of the website you want and the steps involved in achieving this. Don't worry if you don't know the answer to all the questions, but the more information you are able to give the better.

What is your business's name?

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Please briefly describe your business, what services you offer, how and where you operate and who your customers are.

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Describe how you currently advertise/attract new customers.

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Do you have a logo and/or established image and branding guidelines e.g. fonts, colour schemes etc?

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Please list your top (up to 5) competitors (and their websites if applicable)

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Please briefly explain why you want a new/a website and how it will benefit your business.

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Do you already have an idea of what you want your website to look like?

Can you provide images/examples/links?

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Please list 5 websites that you like (or would like your website to look something like).

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What different pages (navigation) do you want to have on your site?

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Are you able to provide all the content (text and images etc.) for the different pages of your site?

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Are you able to provide us with high quality images to be used on your website and do you have permission to use these images?

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Please detail anything that you specifically do not want to have on your website.

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Do you have any additional comments?

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Thank you for your time and patience in fulling out this questionnaire.